

FOR IMMEDIATE RELEASE,

ProCore Solutions Now Operating Under the Name of Donnelly Communications

Atlanta, August 3, 2015 - Donnelly Communications, Inc. is a leading provider of contact center services for prominent companies across multiple industries. Donnelly acquired ProCore Solutions, a provider of contact center services to the utility industry, in 2013. The ProCore Solutions business is now wholly integrated into the company infrastructure and will operate under the name of Donnelly Communications, Inc. effective immediately.

According to Dennis McMaster, Donnelly President and COO. "We have completed the integration of the energy business into our larger operation and we have earned the trust and confidence of our utility clients. Now that we are truly a single operating entity serving all industries and clients, it only makes sense to present ourselves under a single, recognized brand."

"Donnelly offers a unique corporate culture to our prestigious clients. Our customer engagement approach, supported by rich data analytics, complements our energy clients, enabling us to outperform our industry peers," stated Donnelly CEO, Tom Moroney. "We will continue to look for opportunities to expand our services and add additional industries."

Donnelly combines excellence in people, advanced technology, and quality driven processes to custom design services to meet each client's unique business requirements. From inception, Donnelly Communications has developed and continually enhances industry leading customer service applications. Proprietary technology enables Donnelly Communications to outperform competitors and exceed the evolving needs of our clients.

About Donnelly Communications, Inc.

Donnelly Communications Inc. is a leading provider of contact center services for prominent companies across multiple industries including multichannel retail, restaurant, energy, and utilities. Our innovative solutions focus on increasing revenue for our clients by exceeding customer expectations and driving brand loyalty. Founded in 1981, Donnelly Communications employs more than 400 people and is headquartered in Atlanta, Georgia. For more information, visit www.donnellycommunications.com or call 800.870.0017.

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