Publisher

The Publisher Solution...

The Publisher solution offers your company an effective way to communicate with your customers and suppliers electronically via fax or e-mail. Stop wasting valuable time and money by sending your business correspondence through the post office!

E-Mail/Fax Business Forms

- Sales Acknowledgements
- Invoices
- Purchase Orders
- Credit Memos
- Return Material Authorizations

And more...

Unlike other solutions, the Publisher makes it easy to set up and manage your publications using its unique publish-and-subscribe methodology. Add and remove subscribers from your publication lists or change the publication content with no coding necessary! The Publisher automatically manages which subscribers receive the documents via fax, e-mail, or regular mail.

If you use an electronic forms management system to generate your business forms, such as the Kourier Forms Manager by Kore Technologies or the EFM Module by Epicor, the Publisher converts the printed document into PDF format, which is then e-mailed as an attachment or faxed. For companies using the Epicor DataFlo application, we've designed Publisher so there's virtually no coding necessary to enable a standard DataFlo business form process. This makes Publisher the most cost effective way to send your business documents electronically, helping your company save time and money.

You can also use the Publisher for more than just your business forms. Reuseable e-mail templates can be defined, allowing you to create your own publications from scratch in text or HTML format.

E-Mail/Fax Your Own

- Newsletters
- Press Releases
- Tech Tips
- Product Recalls
- Advertisements
- Special Event Announcements

And more...

What a great way to stay in touch with your customers to let them know you're working hard to give them the best products and services. No other solution compares!

Publisher Includes...

- User-defined Publications
- Subscriber definition and management
- E-Mail/Fax/Print routing manager for business forms
- PDF converter for printed output
- SMTP outbound e-mail & e-mail template definition
- Fax gateway for SMTP/networks (optional)
- Integrated event log with notification filters

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