

DBTA 100

THE IT LANDSCAPE is always shifting and being contoured by external market forces and internal industry initiatives.

New requirements for data management and analysis emerge and, in turn, fresh approaches and technologies are developed. Vendors grow

and mature and sometimes outstrip others, while new startups take root.

Against this changing backdrop, each year, DBTA presents a list of 100 companies that matter in data, compelling us to pause and reflect on the market changes taking place.

For example, with Hadoop marking its 10th anniversary in 2016, it is now clear that while it is still in early stages of adoption, it is a technology that is here to stay and is also evolving beyond its initial role as a platform for batch processing to include a large network of intertwined open source projects.

Despite its name, it is also apparent that NoSQL database vendors recognize the value in SQL as a bridge from the RDBMSs that have reigned in the IT world for decades.

And, all the while, relational and MultiValue database systems—upon which many critical applications have been built—continue to adapt and grow.

With a growing variety of platforms to store and leverage data, there is related movement to overcome data silos with integration and data quality initiatives to enable accurate data to be shared more rapidly among a greater swath of users for better decision making. Supporting that goal, cloud platforms are emerging to work alongside on-premise approaches, giving companies the leeway to focus more on their

market-differentiating characteristics rather than IT. And, in the wake of this expanded data movement and user access, more sophisticated security techniques are also being advanced to address new threats to enterprise data security and governance.

In all, a lot is changing. This fourth annual DBTA 100 list encompasses a wide array of companies that in myriad ways are addressing market demands with hardware, software, and services. Some are long-standing companies with well-established offerings that have evolved over time, while others have sprouted up more recently with new approaches as the combined forces of big data, security, cloud, and analytics have made an impact.

In addition, in this issue, we include “View From the Top” articles penned by company executives explaining how their organizations uniquely approach today’s data challenges.

We encourage you to learn more about these companies by visiting their websites. And, to stay on top of the latest news, IT trends, and research, go to www.dbta.com. ■

Read why Kore Technologies was selected and their perspective on what makes them unique.

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VIEW FROM THE TOP



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I REMEMBER THE 80'S AND 90'S when there was a plethora of ERP companies all competing for your business, each with their own unique brand and specialized vertical. But just like many other industries such as medical insurance, pharmaceutical, and financial institutions, only a handful of ERP companies remain today. As these behemoths grow bigger through acquisition, they become more bureaucratic and

less responsive to the needs of their customers. Often times the support and maintenance dollars you spend are being invested in the "next generation platform" rather than the legacy ERP platform that you are running.

Well the good news is that this trend may be reversing as we see new ERP and other software startups emerging that are open-source, cloud-based platforms with an emphasis on eCommerce from the start. However, the cost of migrating to any new ERP platform may be cost prohibitive or worrisome given the the new economic norms of low-growth and hidden inflation. So what can you

do to modernize and streamline operations to remain competitive in the marketplace without breaking the bank? Glad you asked.

Kore Technologies has been doing business for 18 years and specializes in breathing new life into your aging ERP system. With our award-winning Kourier Integrator enterprise integration and data warehouse solution we can help you integrate with best-in-class third-party applications via real-time RESTful Web Services or with a traditional message-based architecture. Add our SQL Accelerator to take advantage of the numerous

“ **What can you do to modernize and streamline operations to remain competitive?** ”

software products focused on business analytics reporting and dashboard development. Need to fully embrace eCommerce? Integrate to our trend-setting KommerceServer eCommerce Suite, which includes a B2B/B2C Storefront and Customer Portal. Already have a non-integrated storefront? We can help you integrate that with your back-office system too. ■

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