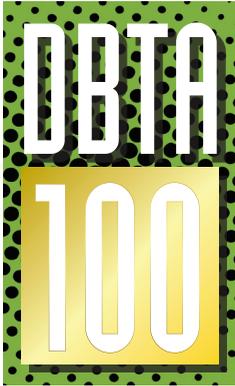


DBTA Top 100 featuring Kore Technologies



THE STAKES FOR EXPERT data management continue to escalate. Data volumes are expanding rapidly, and it is well-understood today that companies that harness the value of this precious commodity will be the winners.

With a growing appreciation for data's value, spending on data management and analytics products and services is also on the rise. IDC forecasts revenues for big data and business analytics solutions will reach \$189.1 billion in 2019, with double-digit annual growth projected through 2022, according to its "Worldwide Semiannual Big Data and Analytics Spending Guide."

A new Unisphere Research report sponsored by Pythian also reveals that the vast majority of respondents believe that a well-documented data strategy is critical to their ability to deliver value to the business, and just about all respondents, 97%, have a documented data strategy ("Profiling the Data-Driven Business," 2019).

However, it is not just companies that see the value of data. Criminals do, as well. According to IBM's "2018 Cost of a Data Breach Study," the average total cost of a data breach rose from \$3.62 million to \$3.86 million, an increase of 6.4% over the previous year. Understandably, the study found, the longer it takes to identify and contain a breach, the greater the cost.

Recognizing benefits and challenges inherent in data management, each year, *DBTA* compiles a list of 100 companies that matter in data, showcasing vendors that are addressing the interconnected demands for hardware, software, and services that help customers unlock their data's potential. Some are long-standing companies with well-established offerings that have evolved over time, and others are much newer to the data scene.

This seventh *DBTA* 100 list spans a wide variety of companies that are each uniquely addressing today's demands for hardware, software, and services. We encourage you to explore these companies and their offerings. You can also review original research reports in Unisphere Research's library at www.dbta.com/DBTA-Downloads/ResearchReports. And, to stay on top of the latest news, IT trends, and research, go to www.dbta.com. ■

Read why Kore Technologies was selected and their perspective on what makes them unique.

CONTACT INFORMATION



5186 Carroll Canyon Road, Suite B
San Diego, CA 92121
866-763-5673
www.koretech.com
info@koretech.com



Kore Technologies

VIEW FROM THE TOP



Ken Dickinson,
Co-Founder
& Managing
Partner

GOOD NEWS: THE ECONOMY is on fire, the stock market is booming, we have the lowest unemployment since 1969 and interest rates are holding steady. Business is good so it's time to enjoy the ride ... Not so fast. Labor markets are tight, automation is threatening industries and competition is putting downward pressure on prices.

Now's the time to re-invest in your business and look for innovative ideas to stay competitive and ensure your business not only survives but thrives when the good news comes to an end, which it always does.

Kore Technologies is uniquely qualified to help your business. Our award-winning Kourier Integrator data management suite is used by hundreds of organizations to implement innovative solutions within their businesses—whether it's building real-time integration from your ERP system to other software products to improve operations or unlocking your data and making it accessible for effective management and analysis.

As the labor force continues to become more youthful, everything needs to be on-line and in the cloud! Kore's KommerceServer eCommerce platform allows us to quickly develop and deploy on-line integrated applications to increase your customer service levels beyond your competition.

“ Now's the time to re-invest in your business and look for innovative ideas to stay competitive. ”

Out-of-the-box solutions are available now for a B2B/B2C integrated StoreFront, Customer Portal and Service Center.

Whatever creative ideas you have, chances are Kore Technologies has the right solution for the job. Kore has enjoyed 20+ years in business serving manufacturers, distributors and higher education so we understand your challenges. Our professional team of engineers and industry experts help us live up to our reputation: Solutions that work. People who care. ■

Kore Technologies
Solutions that work. People who care.

