MDI GROUP

IT WORKFORCE SOLUTIONS
FOR WHAT'S NEXT

2017

HIRING IT TALENT IN CHARLOTTE

Salary Comparisons | Market Trends | IT Talent Competitors | City Facts

2017 CHARLOTTE MARKET QUICK FACTS

METRO POPULATION	COST OF LIVING	GROSS METRO PRODUCT
2,431,300	1.3% Below Natl Avg.	$132 B

MEDIAN HOUSEHOLD INCOME	STATE IT UNEMPLOYMENT RATE	MAJOR INDUSTRIES
$55,410	3.4%	IT | Financial Services | Energy | Motorsports

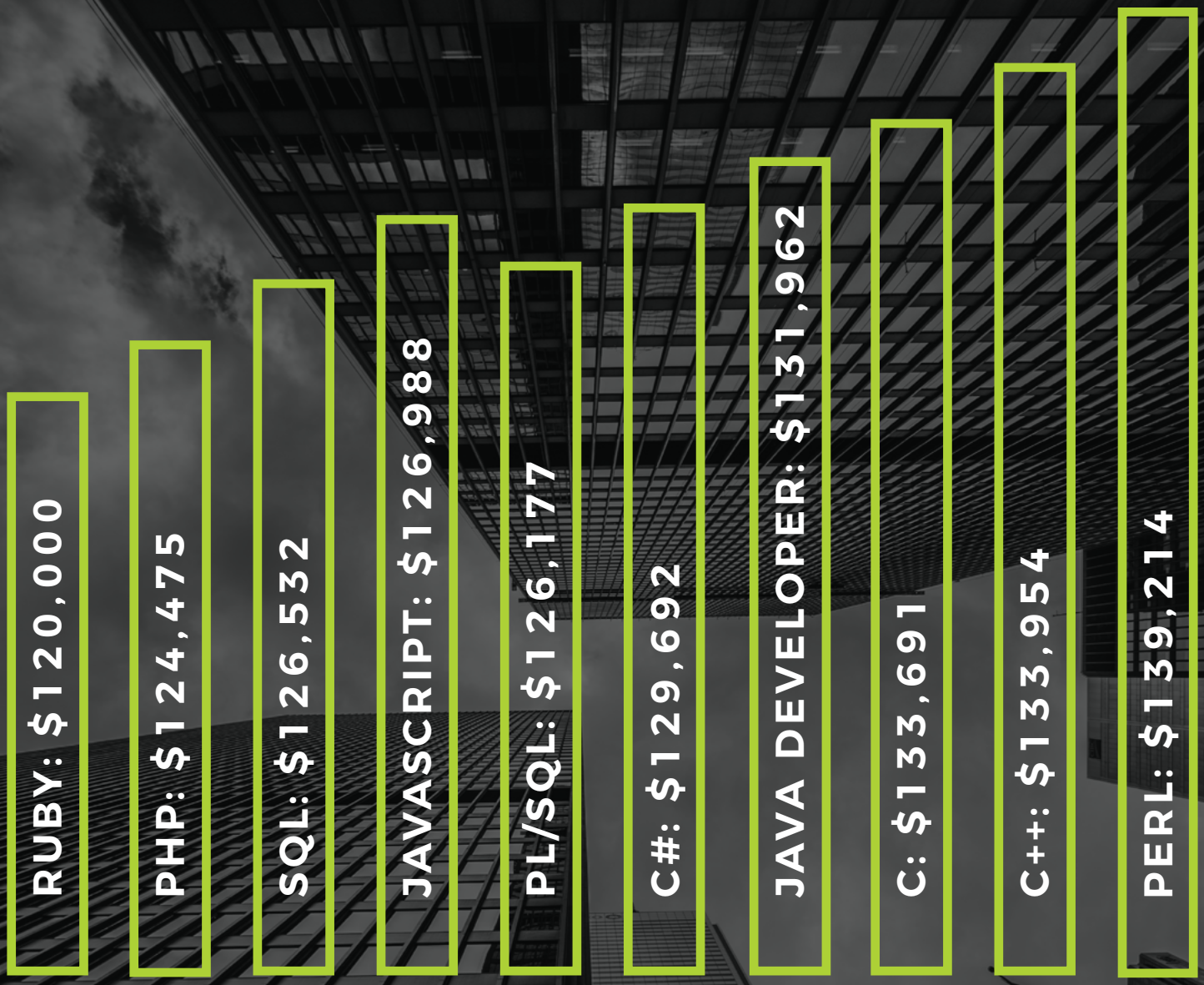
14TH BEST STATE FOR TECH JOBS

TOP 10 MARKET COMPETITORS FOR IT TALENT

Based on the number of Information Technology job postings from 2015 - 2017.

Microsoft, ORACLE, LPL Financial, TIAA, WELLS FARGO, THE HARTFORD, PREMIER, Time Warner Cable, Bank of America, citi

Source: CareerBuilder Supply & Demand, Talent Compensation Data | Forbes | U.S. Bureau of Labor Statistics | CompTIA



TECH SKILLS IN HIGH DEMAND NATIONWIDE

TOP 10 TECH SKILLS

that pay over $120,000 and are in high demand

Source: CareerBuilder Supply & Demand, Talent Compensation Data | Business Insider

COST TO RECRUIT TOP IT TALENT IN CHARLOTTE

SENIOR LEVEL IT ROLES

Job Title	Charlotte Comp Average	Charlotte Comp for Top 25% Earners	Compensation Increase to Recruit Top IT Talent
CIO / CTO	$171,444	$209,000	22%
Vice President of IT	$134,006	$160,000	19%
Director of IT	$138,283	$164,000	19%

MID LEVEL IT ROLES

Job Title	Charlotte Comp Average	Charlotte Comp for Top 25% Earners	Compensation Increase to Recruit Top IT Talent
Application Development Manager	$119,675	$146,000	22%
Computer Operations Manager	$75,806	$92,000	21%
Data Warehouse Manager	$122,918	$130,000	6%
Database Manager	$111,574	$135,000	21%
Technical Support Manager	$95,747	$127,000	33%
Information Security Manager	$113,440	$140,000	23%
Internet Manager	$93,360	$118,000	26%
IT Manager	$112,586	$140,000	24%
Network Manager	$108,701	$135,000	24%
Project Manager	$96,974	$120,000	24%

Need additional information for contract rate conversions? Contact us at connect@mdigroup.com

STAFF LEVEL IT ROLES

Job Title	Charlotte Comp Average	Charlotte Comp for Top 25% Earners	Compensation Increase to Recruit Top IT Talent
Application Developer	$97,610	$110,000	13%
Business Analyst	$85,321	$100,000	17%
Database Administrator	$89,259	$109,000	22%
Database Analyst	$84,763	$100,000	18%
Database Architect	$124,678	$135,000	8%
Database Developer	$95,618	$108,000	13%
Enterprise Architect	$121,102	$138,000	14%
Technical Support	$78,537	$97,000	24%
Help Desk Level 1	$48,258	$58,000	20%
Information Security Specialist	$68,431	$85,000	24%
Mobile Specialist	$63,010	$70,000	11%
Network Administrator	$83,535	$95,000	14%
Network Architect	$127,696	$135,000	6%
Network Engineer	$96,420	$108,000	12%
Programmer/Analyst	$81,221	$90,000	11%
Project Leader	$104,737	$130,000	24%
Quality Assurance Specialist	$63,779	$72,000	13%
Software Developer	$96,969	$110,000	13%
Software Engineer	$96,649	$110,000	14%
Systems Administrator	$81,484	$97,000	19%
Systems Analyst	$84,624	$100,000	18%
Systems Architect	$124,227	$131,000	5%
Systems Programmer	$89,657	$100,000	12%
Web Developer	$93,672	$110,000	17%

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Source: CareerBuilder Supply & Demand, Talent Compensation Data

SAMPLE REPORT

CUSTOM SALARY REPORT

CUSTOM SALARY REPORT
Tell us your skill set and desired job title and we will dial in a focused salary report for your market.

MARKET TRENDS
A survey of current market trends will be provided to you via easy-to-digest graphics in downloadable PDF form.

HIRING INDICATOR
Our intelligent meter analyzes your market, compares it to your skill set, and produces a report detailing hiring difficulty/ease.

MARKET COMPETITORS
We keep our finger on the pulse of every market to quickly provide you with a detailed overview of competitors.

CONTACT US FOR YOUR REPORT.

CONNECT@MDIGROUP.COM | 704.944.2740

WHO IS MDI GROUP?

MDI Group provides IT workforce solutions to help in-house resources tackle "what's next" in terms of emerging technology projects and challenging business objectives. Our services range from contract and contract-to-hire placements to project teams and end-to-end processes that maximize the engagement and management of contract labor.

WORK WITH THE BEST

MDI Group earned Inavero's 2017 Best of Staffing® Client and Talent Awards for superior service for 3 consecutive years.

Our satisfaction ratings are more than 3X the industry average.

Less than 2% of Staffing Firms in the U.S. earn Inavero's Best of Staffing® Awards for Clients and Consultants.

10,000+	700+	25+	3X
Consultants Placed	Satisfied Clients	Years IT Specialization	Industry Satisfaction Ratings

CLIENT SUCCESS STORY

A government agency with over $1 billion in revenue approached MDI Group to assist in the creation of a Quality Assurance division within their existing IT department. We provided 60% of the new workforce with expertise in streamlining new processes and testing software, applications, and data. Ultimately, we quickly produced the core staff that contributed to a 2.8% or $42 million increase in budget. [Contact us for the entire success story.]

CONTACT US

Contact your local MDI Group Charlotte office to discuss your IT workforce needs at 704.944.2740.

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BEST of Staffing® TALENT SATISFACTION 2017

BEST of Staffing® CLIENT SATISFACTION 2017