

ENGINE INSIGHTS

CARAVAN[®] SURVEYS

FAST CONSUMER INSIGHTS YOU CAN TRUST



Today's world is moving faster than ever. Consumers expect brands and agencies to connect with their values while evolving as quickly as their needs. Businesses need to make critical decisions with speed and agility while anticipating their customers' next move. Tomorrow things will move even faster — are you prepared?

Engine's CARAVAN[®] Omnibus Surveys is our agile solution that provides actionable data quickly and cost-effectively, so you can uncover the insights you need to succeed.


WITH CARAVAN[®] YOU CAN:

- Receive results in as little as 24 hours
- Gain broad insight from diverse audiences in over 40 countries
- Control your own budget with affordable pricing by the question unit
- Track brand attitudes, awareness and usage over time
- Obtain consumer feedback on new product concepts, ads or marketing messages
- Generate thought leadership to drive publicity


OUR TOOLS TO ENSURE ROBUST INSIGHTS INCLUDE:


 Consultative survey design and guidance

 Summary reports from our survey experts


 Fast data visualization with CARAVAN QuickView


 Flexible survey lengths, ask anywhere from 1 to 20+ questions

 Video & Image capabilities


 Complex skip patterns/question wording piping

CHOOSE THE RIGHT SURVEY TO FIT YOUR NEEDS:

 **U.S. GENERAL POPULATION ADULTS**
• National
• Individual states or markets

 **U.S. TARGETED SAMPLES**
• Teens
• Gen Z
• Millennials
• Parents
• Hispanics

 **INTERNATIONAL GENERAL POPULATION ADULTS**
• From Argentina to Vietnam and 40 other countries in between

 **FLEXIBLE SURVEY SOLUTIONS**
• CARAVAN Overnight: Results in 24 hours
• CARAVAN Plus: Longer Surveys, Customized or Jumbo Samples

 **SMALL BUSINESS CARAVAN**
• Survey businesses with less than 100 employees

