



# SDM



**NEW!**

# DEEP DIVE LIVE

The Businesses Behind the Stories

SDM is expanding its rich monthly content into a new webinar series hosted by John Hunepohl. **More than half** of *SDM* readers use webinars and **81%** use video for security related information!\* Now's your chance to sponsor this live video roundtable series and target a unique audience who prefer webinar engagement. You receive leads of everyone who attends!

## WEBINAR HOST:

**John Hunepohl, PSP CSPM**



John is a SIA board-certified Security Project Manager (CSPM) who has conducted hundreds of webinars covering security related innovations and solutions. He has been a frequent speaker and presenter at ISC West, NFMT, IFMA, PSA Tech and other industry events.

**MODERATOR:** *SDM* editorial staff



## SDM LIVE TOPICS:

- JUNE 21:** The SDM 100
- JULY 19:** Apps Are Everywhere
- AUGUST 16:** Top Systems Integrator Report
- SEPTEMBER 20:** State of the Market — The Connected Home
- OCTOBER 18:** How Cybersecure Are Security Systems?
- NOVEMBER 15:** *SDM* Systems Integrator of the Year
- DECEMBER 20:** Trends in Smart Commercial Buildings

## Non-exclusive Sponsorship Package includes your logo on the following:

- 60-minute video interview/roundtable discussion led by John Hunepohl, PSP CSPM
- Comprehensive marketing package including promotional eBlasts, website and eNewsletter ads, plus social media announcements
- Registration page with confirmation, reminder and follow up emails
- 30-second promo video posted on *SDM's* website and YouTube Channel
- Features, benefits, and company message promotion during the 15-minutes prior to webinar
- Posted online for one year for year-round visibility
- High-quality leads from registrants with full contact and demographic information

## SPONSORSHIP RATE (Net Each)

**1x:** \$3,250 | **4x:** \$2,650 | **7x:** \$1,950



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**Chris Ward**  
Publisher/Southeast U.S.  
(770) 205-4779  
wardc@bnpmedia.com

**Doug O'Gorden**  
Associate Publisher/  
Midwest U.S. &  
Eastern Canada  
(815) 451-2570  
ogordend@bnpmedia.com

**Kent Beaver**  
Western U.S. & Canada  
(310) 927-4475  
kent.beaver@verizon.net

**Gary Merrill**  
East Coast U.S.  
(770) 756-7573  
merrillg@bnpmedia.com

**Heidi Fusaro**  
Inside Sales/Classified  
& Help Wanted  
(630) 518-5470  
fusaroh@bnpmedia.com

\*SDM Reader Preference/Profile, May 2015.



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