

Bud Light Draft Party Olympics
Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE BUD LIGHT DRAFT PARTY OLYMPICS (“CONTEST”), PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES, THE CLEVELAND BROWNS PRIVACY POLICY FOUND [HERE](#), AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

- 1. Eligibility:** The Bud Light Draft Party Olympics (the “Contest”) is open to all legal residents residing in the United States who are 21 years of age or older as of date of entry. Cleveland Browns Football Company LLC (“Sponsor”) is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Sponsor, Cleveland Browns Stadium Company LLC, Anheuser-Busch, LLC, the National Football League, its member professional football clubs and each of their respective parent, affiliates, subsidiaries and advertising and promotion agencies (collectively, “Released Parties”) and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and members of their households, whether or not related, are not eligible to enter or win. All applicable federal, state and local laws apply. Void where prohibited.
- 2. Entry Period:** The Entry Period starts at the commencement (approximately 5:30:00 pm Eastern Time (“ET”)) of the Cleveland Browns 2017 Draft Party on 4/27/17 and ends at the conclusion of the Draft Party on 4/27/17 (approximately 010:59:59 pm ET). The “Draft Party” as used herein means the free, ticketed event hosted by Sponsor for the public on 4/27/17.
- 3. How to Enter:** Receive one (1) Official Entry by signing up at the Bud Light tent at the Draft Party during the Entry Period and attempting to successfully complete the three (3) challenges: a football toss, a balancing test, and a Frisbee throw. In the event of a dispute as to the identity of an entrant, entry will be awarded to the person named in the Official Entry provided such individual is eligible according to these Official Rules. Such person is the “Official Entrant”. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Contest is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor’s sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Contest. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Contest. Persons who tamper with or abuse any aspect of the Contest or website or who are in violation of these Official Rules, as solely determined by the Cleveland Browns, will be disqualified and all associated entries will be void.
- 4. Winner Selection:** For each Prize listed below, one (1) potential Prize winner will be randomly selected from among all those Official Entrants who successfully complete all three (3) challenges as presented at the Bud Light tent during the Entry Period. In the event no Official Entrants successfully complete all three (3) challenges, the potential Prize winner will be randomly selected from among all those Official Entrants who successfully complete two (2) challenges. Odds of winning the Contest depends on the number of prizes offered and the number of Official Entrants who successfully complete the challenges. By submitting an Official Entry, entrants agree to the terms of these Official Rules and to the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Contest. All Prize winners will be selected by 11:59:59 pm ET on 4/30/2017. Sponsor will contact the potential winner via phone or email. The winner will be selected by a panel of judges determined by Sponsor in its sole discretion. Potential winners will be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within a reasonable time period or prize or prize notification being returned

as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. **By submitting an Official Entry, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Contest, (iii) the sharing of their information with Released Parties and receiving marketing and/or promotional communications from Sponsor and/or Released Parties, and (iv) the Cleveland Browns privacy policy located at <http://www.clevelandbrowns.com/news/article-5/Privacy-and-Terms-of-Use/1e452725-4c81-4da9-b2d5-f5d7ac872da8>.**

5. Prizes: One (1) prize consists of (i) the opportunity to be present at the announcement of one Cleveland Browns pick during the 2017 NFL Draft at Cedar Point on 4/29/17 and (ii) two (2) admission tickets to Cedar Point to be redeemed on 4/29/17. The Prize to be awarded to one (1) Contest winner only. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all travel expenses and all federal, state and local taxes, are winner's sole responsibility. All prize details, including the pick at which the winner shall be present, are at the sole discretion of Sponsor and are subject to change. Prizes may not be substituted for cash value.

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Contest, entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Contest; from acceptance, possession, misuse or use of prize and (b) grants to Sponsor and each of the other Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. Each prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Contest or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Contest (or portion thereof) for any reason and, in the case of any such termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after 5/15/2017), send a self-addressed, stamped envelope for receipt by 6/30/2017 to: Bud Light Draft Party Olympics, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.