

Browns Ticket Giveaway presented by LECOM

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE BROWNS TICKET GIVEAWAY PRESENTED BY LECOM, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. **Eligibility:** The Browns Ticket Giveaway presented by LECOM (the "Giveaway") is open to all legal residents residing in the United States 18 years of age or older and who are currently attending college or university in the United States as of date of entry (each a "College Student"). Cleveland Browns Football Company LLC ("Sponsor") is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Cleveland Browns Football Company LLC, Cleveland Browns Stadium Company LLC, the Lake Erie College of Osteopathic Medicine, Discount Drug Mart, the National Football League, its member professional football clubs and each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies (collectively, "Released Parties") and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and members of their households, whether or not related, are not eligible to enter or win. All applicable federal, state and local laws apply.

2. **Promotion Period:** Starts at 9:00:00 am Eastern Time ("ET") on 8/7/2017 and ends at 11:59:59 pm ET on 1/1/2018 ("Promotion Period"). The Promotion Period will be divided into the following ten (10) individual entry periods, each an "Entry Period").

Entry Period	Entry Period Start	Entry Period End
1	9:00 am ET on 8/7/2017	Upon the distribution of all 50 Prizes for Entry Period 1
2	9:00 am ET on 8/14/2017	Upon the distribution of all 50 Prizes for Entry Period 2
3	9:00 am ET on 9/4/2017	Upon the distribution of all 50 Prizes for Entry Period 3
4	9:00 am ET on 9/25/2017	Upon the distribution of all 50 Prizes for Entry Period 4
5	9:00 am ET on 10/2/2017	Upon the distribution of all 50 Prizes for Entry Period 5
6	9:00 am ET on 10/16/2017	Upon the distribution of all 50 Prizes for Entry Period 6
7	9:00 am ET on 11/13/2017	Upon the distribution of all 50 Prizes for Entry Period 7
8	9:00 am ET on 12/4/2017	Upon the distribution of all 50 Prizes for Entry Period 8
9	9:00 am ET on 12/11/2017	Upon the distribution of all 50 Prizes for Entry Period 9

How to Participate; Winner Selection: If you are a College Student (defined above), follow these instructions to participate in the Giveaway: during the Entry Period (i) go to the Giveaway landing page :

<http://www.clevelandbrowns.com/news/article-landing/Browns-Academic-Access-Presented-by-LECOM/3570185e-d52e-4b1c-abb6-6024a3627e51> to discover the Discount Drug Mart location at which the

Prizes for that Entry Period are available ("Giveaway Store"), and (ii) go to that Giveaway Store and present to a Discount Drug Mart representative the official ID card issued to you by the college or university (the "College ID"). If you are one of the first fifty (50) participants in the Giveaway for that Entry Period and are eligible per these Official Rules, you will be awarded one (1) Prize. **Only one (1) entry per person will be accepted during Promotion Period. Additional entries received from the same person or e-mail address in excess of the stated limitation will be void.**

No purchase or payment of any kind is necessary to enter or win. A purchase will not increase your chance of winning. The use of an expired or counterfeit identification card (or similar deceptive acts) to participate in the Giveaway is prohibited and any entry through such means or any entry that is otherwise deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Giveaway. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Giveaway. Persons who tamper with or abuse any aspect of the Giveaway or website or who are in violation of these Official Rules, as solely determined by the Cleveland Browns, will be disqualified and all associated entries will be void. All Prize winners will be selected by 11:59:59 pm ET on 12/25/2016. Potential winners may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior to a condition to receiving any prize. Noncompliance with these Official Rules may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. By participating in the Giveaway, Entrant agrees to the terms of these Official Rules and to the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Giveaway.

5. Prizes: Each Entry Period, one (1) Prize will be awarded to each of the first fifty (50) College Students who participate the Giveaway. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, travel to/from a Cleveland Browns game and all federal, state and local taxes, are winner's sole responsibility. All prize details are at the Cleveland Browns sole discretion and are subject to change. Prizes may not be substituted for cash value. Prizes will be awarded as follows:

Entry Period	Prize	Number of Prizes to be Awarded
1	Two (2) tickets to Browns v. Saints game on 8/10/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
2	Two (2) tickets to Browns v. Giants game on 8/21/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
3	Two (2) tickets to Browns v. Steelers game on 9/10/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
4	Two (2) tickets to Browns v. Bengals game on 10/1/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
5	Two (2) tickets to Browns v. Jets game on 10/8/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
6	Two (2) tickets to Browns v. Titans game on 10/22/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
7	Two (2) tickets to Browns v. Jaguars game on 11/19/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50

8	Two (2) tickets to Browns v. Packers game on 12/10/2016 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50
9	Two (2) tickets to Browns v. Ravens game on 12/17/2017 at FirstEnergy Stadium; and One (1) voucher valued at twenty dollars (\$20) to be redeemed on food, nonalcoholic beverage, and/or merchandise at FirstEnergy Stadium.	50

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, at its sole discretion. By participating in the Giveaway, entrants release Sponsor, NFL Entities and Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Giveaway. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties will have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Giveaway; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Sponsor and each of the Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet, without review, notification or approval, or any additional compensation, unless prohibited by law. Neither Sponsor nor any of the Released Parties are liable in the event that any portion of the Giveaway or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Giveaway (or any portion thereof) for any reason, including should any causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Giveaway and, in the case of termination, at its discretion, select the winner for the drawing(s) at issue from all eligible non-suspect entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after 1/31/2017), send a self-addressed, stamped envelope for receipt by 3/31/2018 to: LECOM Ticket Giveaway, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.