



Ben Willis

VWV

Ben is a commercial property lawyer with over 20 years experience of working with both mainstream commercial clients and those operating in specialist sectors. He is head of the healthcare team and has particular expertise in the ownership, development and funding of healthcare property. GP surgery development is an acknowledged specialism and Ben has been involved in over 95 such developments.

Ben takes time to understand the healthcare sector and to establish a strong rapport with clients. This brings a wider perspective to the commercial issues faced by clients and consistently proves to be important in giving the best advice to suit the circumstances. He leads a team of specialist lawyers and established links with Banks and other professionals to complete a strong collaborative approach.

Ben is a member of the Primary Care Premises Forum.

He organises regular healthcare conferences for healthcare clients and has written numerous articles and speaks regularly on the subject of primary care property.



Ben Willis

Partner

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What others say...

Chambers & Partners and Legal 500 both recommend Ben as a key individual and he is recognised for his healthcare property expertise. Legal 500 also recognise Ben as *"delightful to work with, balancing expertise, conscientiousness, realism and good humour"*.

Clients rate him to be *"consistently helpful and extremely knowledgeable and always responds quickly"* and recognise the healthcare team for its *"professional, fair and straightforward approach"*.



Val Hempsey

Bridges Medical Practice

Val Hempsey has worked in Primary Care for over 41 years, always within a General Practice setting and always at the same Practice - Bridges Medical Practice.

After many years as the Practice Manager and obtaining several Management Diplomas following the OU degree, she became a Partner in 2003 and sole contractor in 2006 when the 3 other GP Partners either resigned, emigrated or retired. She managed as a sole contractor for over 13 years until her semi retirement earlier this year. She employed 7 Salaried GP's, NP, PN and a full complement of health care and administrative staff. She was awarded PM of the Year in 2006, Accredited Manager in 2012 and has received 2 Lifetime Achievement awards in 2017 and 2018 from various organisations.

Val has been a long time member of NAPC and has served on their Executive and currently is still a member of Council, prior to that she was an active member of IHM and AMGP. She is the lead PM for Gateshead, represents the CCG on the Armed forces Network and has driven Gateshead CCG through the Bronze Award of the Military Covenant and is now working toward the Silver award for Newcastle Gateshead CCG, an honour which Bridges already has.

She is also a founder member of the Practice Management Steering Group and attends London frequently to promote Practice Management, with a group of her colleagues.



Val Hempsey
Partner and Practice
Manager
Bridges Medical Practice



Ifan Evans

The Welsh Government

Ifan is the Welsh Government lead for healthcare technology, digital and transformation. His responsibilities bring together several policy and delivery areas including: technology development and adoption, national digital services and innovation, strategic partnering with universities and industry, linked to economic development, and leading delivery of the national strategy for health and care, *A Heathier Wales*. Ifan is also the national lead for health and care brexit response, as part of a wider EU and international portfolio. Ifan has degrees from Oxford, Cardiff and Aberystwyth Universities. He has a private sector background with experience in property, retail, leisure, and tourism, and has also served on the boards of a number of social enterprises.

Ifan is passionate about combining health policy with business innovation and entrepreneurialism, supported by applied research and learning. He believes that bringing Academic, Business and Clinical together, with purpose and pace, is the key to addressing current and future challenges in healthcare.

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Ifan Evans
Healthcare Technology,
Digital and
Transformation Lead
The Welsh Government



Oliver Pool

VWV

Oliver is a commercial and partnerships specialist who spends almost all his time advising GP practices. He can help with all aspects of the partnership relationship, from putting in place your GP partnership deed, to advising you on its terms, to dealing with disputes between partners. He also advises on joint venture arrangements between practices, federations, co-operatives, clusters and has dealt with over 100 mergers of GP practices, and has done a lot of work on the "decentralised" or super partnership model of GP mergers. Oliver can also advise on the terms of NHS contracts. Oliver has been acting for GPs practices for over 12 years and has been involved in drawing up or amending over 250 GP partnership deeds.

Like all of the VWV Primary Healthcare team, Oliver keeps up to date with the GP profession and is an avid reader of GP trade mags such as Pulse and GP News. Oliver keeps abreast of developments in the sector and writes and lectures frequently on legal issues affecting doctors and dentists.

Oliver is the only solicitor sitting on the healthcare committee of the Institute of Chartered Accountants. Oliver is a keen rugby player and plays for Old Bristolians RFC.

Oliver has co-written Hot Topics in Financial and Legal Matters for General Practice, an easy-to-read book for GPs and practice managers on financial, accounting and legal matters.



Oliver Pool

Partner

0117 314 5429

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What others say...

"An expert in advising GPs on a wide range of matters, including partnership deeds, joint ventures between practices and partner disputes."

- Chambers and Partners UK

"A pleasure to work with."

- Legal 500 (quotes clients)

"Oliver Pool is very committed, always accessible and makes a difficult situation better and manageable and is steering us through very effectively. He is definitely on our Christmas card list this year."

- Kate Francis, Air Balloon Surgery



Neena Shukla

Lloyds Banking Group

Neena is Lloyds Banking Group's fraud expert having held responsibility for Fraud Risk Management in the Commercial Banking sector since 2013.

Neena has worked in the Banking industry for 36 years including roles within Retail, Commercial Banking Sectors and Operational Risk & Compliance.

Neena's current responsibilities include protecting the Bank from fraud and more importantly protecting the Bank's clients from becoming fraud victims by providing fraud prevention education and guidance to Commercial clients across all sectors.



Neena Shukla
Commercial Fraud Manager
Lloyds Banking Group



Dr Phillip White

GPC Wales

Dr Phillip White is a recently retired GP partner based in Felinheli Surgery in North Wales and a fluent Welsh speaker.

Dr White has been a GP in the NHS for 36 years, spending 28 of these years as a Clinical Assistant in ENT during this time.

He is the vaccination and immunisation lead for GPC Wales and alongside his work for BMA Cymru, is an honorary lecturer at Bangor University, where he teaches healthcare studies.

Dr White has recently retired as the Secretary and CEO of the North Wales LMC to concentrate on his role as Chair of GPC Wales.



Dr Phillip White
Chair
GPC Wales



Paul Morrissey

Xytal Ltd

Paul has been a Xytal Consultant since 2018 working with GP practices on the PGP Quick Start program. Paul is also a Finance Director, Negotiation coach and Marketing Sourcing expert with a passion for transforming the commercial performance efficiency of marketing agencies. Proven ability to build and deliver programs that improve profit and the day to day commercial management of organisations.

Career

- Consultant, Xytal Health Management
- Managing Director, Agency Acumen
- Interim Finance Director, Unlimited Group, Gravity Road..
- Group Finance & Commercial Director, Frontera Group
- Sourcing Director, Johnson & Johnson



Paul Morrissey

Finance Director /
Procurement / Trainer
Xytal Ltd



Cora Suckley

NHS Wales Informatics Service

Cora Suckley has recently taken up the role of DPO Service Manager, for the NHS Wales Informatics Service, with responsibility the implementation and ongoing sustainability of the GMP DPO Support Service.

Cora is an experienced Data Protection and Information Security Professional with a wealth of experience, having worked within NHS Information Governance for over 10 years and is the chair of the Strategic Information Governance Network in Cheshire and Merseyside.

The GP Data Protection Support Service has been established as an All Wales approach for General Medical Practices (GMP's) in order to provide a consistent level of advice, training and support to subscribed General Practices across Wales around the General Data Protection Regulation 2016 and Data Protection Act 2018.

The Support Service for GMPs is a relatively new service provided by NHS Wales Informatics Service and is currently within its 18-month development period. The service will engage with its subscribed practices throughout its development so that it delivers on the requirements of Information Governance within General Practice in Wales via a consistent and transparent way.



Cora Suckley
DPO Service Manager
**NHS Wales Informatics
Service**



Julian Smith

NHS Wales Informatics Service

Julian Smith is an Information Governance Data Protection Officer Support Service Lead for the NHS Wales Informatics Service. His career commenced within the compliance industry at various multi-national companies having worked in such areas as pension, endowment and training & competence reviews.

Julian has worked within Primary Care for over 15 years which has included various roles as Practice / Business Manager and most recently as a Business Development & Implementation Manager within the Cluster environment in Swansea as well as being an accredited trainer. Julian is looking forward to further developing the new GP DPO Support Service.

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Julian Smith

Information Governance
Data Protection Officer
Support Service Lead
**NHS Wales Informatics
Service**



Frank Convery

Avison Young

Frank Convery is Principal and Head of Avison Young's Primary Care Team.

Previously known as GVA, the team is based in Bristol but operates nationally and throughout Wales and the South West. Frank advises GP Practices on partnership and loan security valuations, rent reviews, lease renewals, pharmacy lettings along with providing advice on creating sale and leaseback investments.

Frank specialises in assisting GP practices on new surgery developments/extensions thereby enhancing value. He is skilled at challenging rental payments and negotiating better terms for our clients along with resolving property disputes swiftly and effectively.



Frank Convery
Principal and Head of
Primary Care
Avison Young



Ceri Jones

NHS Wales Shared Services Partnership (NWSSP) Specialist Estate Services

Ceri Jones is a chartered surveyor with in excess of 30 years' experience in the Commercial Property market in Wales. Through private practice, she has dealt with investment agency, loan security valuation, and commercial lease management. She has specialised in Healthcare property valuation over the last 12 years, eventually joining NHS Wales in 2013 to advise Health Boards on primary care property matters.

Ceri now heads a team of 6 Chartered Surveyors providing specialist advice to all 7 Welsh Health Boards and Welsh Government on property issues in the Primary Care estate, in particular GP rental reimbursement and premises improvement/development.



Ceri Jones

MRICS Principal Property
Surveyor (Primary Care)
**NWSSP Specialist Estate
Services**



Jamie Hayes

Executive Coach & Speaker

Jamie Hayes is a pharmacist, executive coach and speaker. He is currently a Director at the Welsh Medicines Resource Centre and the All Wales Therapeutics and Toxicology Centre. He is an Honorary Senior Lecturer at both the School of Medicine and the School of Pharmacy and Pharmaceutical Science in Cardiff University. He is an experienced medical educator, with interests in patient and medicines safety, behavioural change, decision making and influencing skills.

Jamie has had a close relationship with primary care for over twenty years. In 1997 he became one of the first clinical pharmacists in general practice. He was a clinical author and training advisor for the National Prescribing Centre, Liverpool, where he developed and delivered training for pharmaceutical and prescribing advisors, medical advisors and general practitioners.

Jamie qualified as an executive coach in 2016 and has subsequently established a thriving coaching practice, coaching clients across public and private sectors, frequently delivering workshops, seminars and keynotes to audiences across the UK.



Jamie Hayes
Executive Coach & Speaker
Jamie Hayes
