

THE RIGHT MIX TO MAXIMIZE YOUR SUPPLY CHAIN

Diversification. It is the strategy of praise for personal investment. Let's explore that approach with your supply chain. There is a capacity crunch. If you only use asset-based services for your company's freight transportation, you probably feel the pressure brought on by the shortage. You though, are smart and know how to stay competitive. So, you have not limited yourself, but rather diversified. You brought in other partners, third party logistics providers (3PLs), so you stay nimble and agile. There will be no disruption to your supply chain.

ASSETS



Have access to a limited number of trucks



Very limited lanes they are interested in servicing



Customer needs are secondary to the needs of the assets



Limited ability to flex with volumes are very limited



Service levels are sacrificed to reach maximum usage of the fleet



Pricing is affected by costs associated with owning trucks



Driver shortage



Fixed operational bandwidth



Micro managed

AGFORCE



Access to hidden capacity



Ability to source any lane



Customer business is the primary focus



On demand capacity is readily available



Service is our product



Pricing is based on the customers supply chain needs



Sourcing capacity insulated from labor shortages



Scaleable operations for the customers needs



Macro managed