

# COMPLEX DECISIONS VS CONSISTENT RESULTS

Dispatch Optimization can turn chaotic decision making into consistent results

## THE DISPATCH DECISION MAKING PROCESS

### UNOPTIMIZED

Number of trucks  
Cost  
Scheduling  
Number of people  
Multiple Plants

STOP

The human mind can only process **50** tasks at once

### OPTIMIZED

The Optimization Engine acts as a copilot to help the dispatcher

Efficiency

Costs

Customer Satisfaction

Start  
End  
Optimized Plan Found

The Optimization Engine can process **Millions** of tasks

WHICH WAY?

## UTILIZATION

Your variable costs are waiting to be leveraged to **YOUR ADVANTAGE**

### \$ VARIABLE COSTS

AVERAGE DRIVER SPENDS **OVER 3 HOURS** Per Day **NON-PRODUCTIVE**



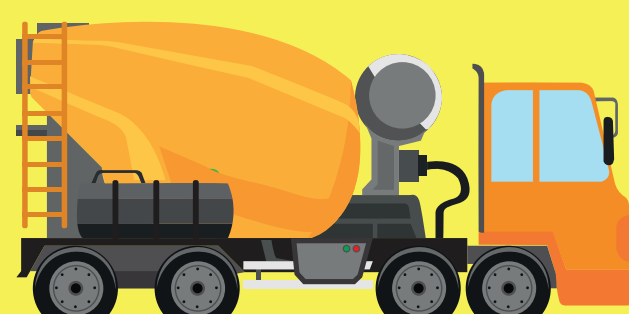
**MATERIALS**  
**62%**

Most dispatchers miss the opportunity to leverage material costs in their dispatch plan



**PLANT**  
**7%**

Through increased utilization of your plant network & reducing the length of the dispatch day



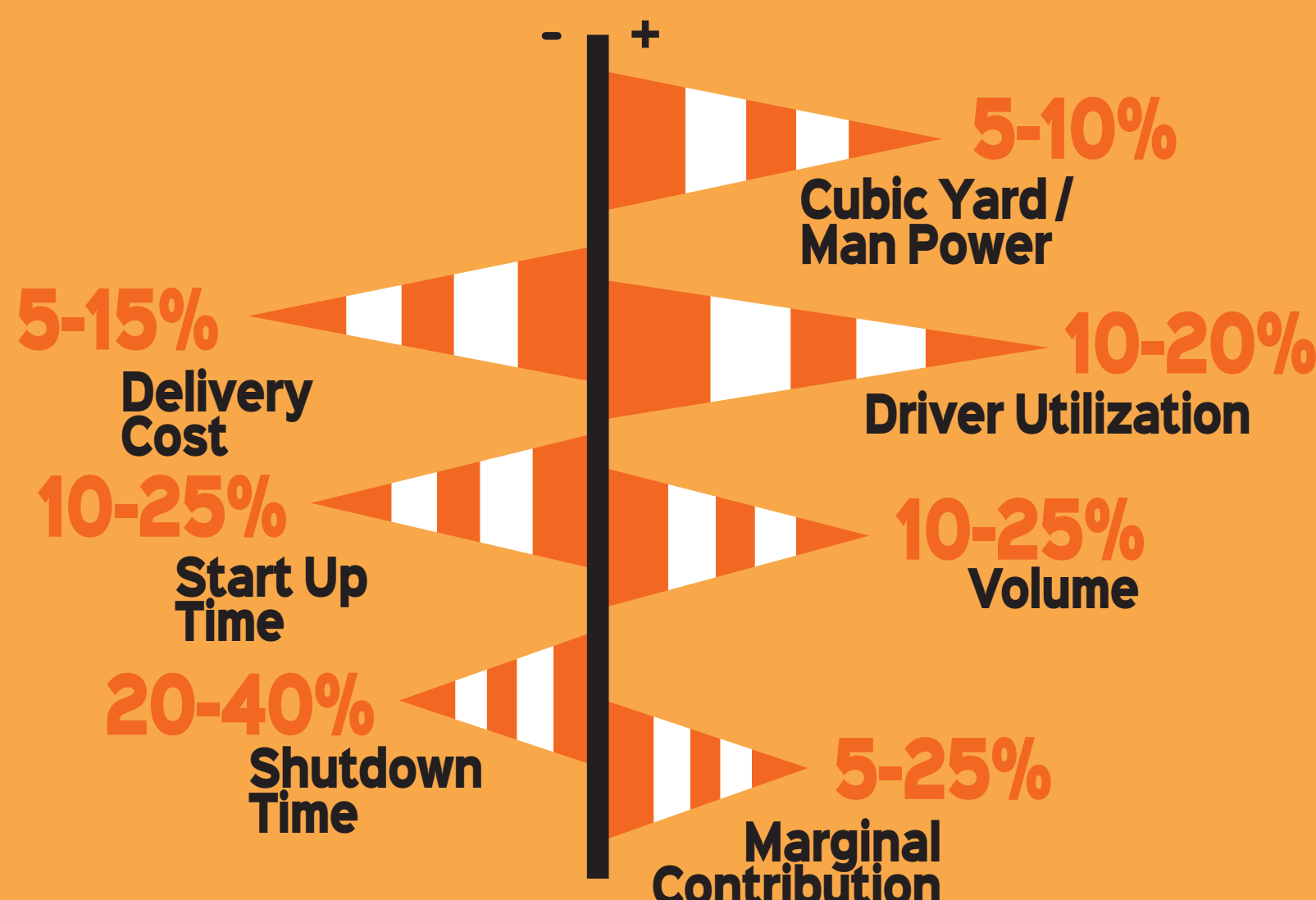
**DELIVERY**  
**20%**

By leveraging non-productive time to either deliver more volume or reduce the number of required resources

Disclaimer: The percentages are based on the average cost of a yard of concrete

## OPTOMETER

### The value of the OPTIMIZATION Lifestyle



*"Optimization gives you the best chance to make the best dispatch decisions for your company and your customer"*