JONAS CHORUM

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ABOUT JONAS CHORUM

Jonas Chorum is a suite of streamlined, intuitive and flexible property management solutions. Jonas Chorum is designed to provide hotels with everything they need to operate more efficiently and cost effectively, all while delivering a personalized guest experience. Product offerings include Chorum PMS, Chorum CRS, Chorum Enterprise and Chorum Sync. The cloud-based platform features a lineup of high-tech applications and user-friendly features, making it a superior software solution for independent hotels, chain hotels and hotel management companies.

Jonas Chorum is built on Jonas ARC™, a proven, open integration platform that seamlessly connects all Jonas Hospitality products, as well as third-party systems, and offers the perfect combination of full-feature tools, affordability, and uptime. The result is a truly complete solution that is device and platform-agnostic, allowing users to manage single or multiple properties from any location, while eliminating the need for on-site IT resources and servers. Jonas Chorum is both efficient and cost-effective, delivering cutting-edge solutions across all product lines.

From its sophisticated software and elegant platform architecture, Jonas Chorum delivers unparalleled functionality and systems integration with a clean, intuitive, and streamlined user interface that is remarkably easy to use. The Jonas Chorum suite of solutions was designed with hotel management professionals in mind, ensuring the product meets the needs of the hospitality industry today.

JONAS ARC™

Jonas ARC™ is the proven integration platform that delivers seamless, simplified and secure coordination and connectivity across the Jonas Hospitality ecosystem. The ARC platform utilizes an open API approach for optimized connectivity across a wide array of protocols and includes broad support for industry standard messaging. With Jonas Chorum backed by the ARC platform, operators are able to coordinate disparate systems through a single operational funnel, while also allowing for an unprecedented level of customized control to the potential chaos of integrated systems. Jonas ARC™ has over 100 partner technologies and is powering integrations across over 3,000 hotels.

WHAT CAN JONAS CHORUM DO FOR MY HOTEL?

FRONT DESK OPERATIONS

- Provide more efficient, personalized service to your guests, with the ability to quickly respond to guest requests through the mobile task management solution.

- Allow your front desk staff to do more while on the go, and truly empower them to enhance guest satisfaction.

DASHBOARD DRIVEN DESIGN

- Leverage easy-to-read dashboards and reports, which provide real-time hotel analytics and greater visibility into guest activity.

- With the fully integrated nature of Jonas Chorum, all information entered into the system is automatically synced, helping to ensure faster and more accurate guest billing.

HOUSEKEEPING

- Empower housekeeping staff with mobile devices to take pictures of any issues, switch a room from dirty to clean, and send/receive notifications regarding room status.

- Enhance communication between the front desk and housekeeping and ensure rooms are cleaned in a timely and consistent manner.

YIELD MANAGEMENT

- With automated daily rate management, you can maximize revenue while being able to focus on operating your hotel's day-to-day operations.

- Establish multiple rates and update them as needed to increase reservations and ensure your hotel is profitable.

GUEST ENGAGEMENT

- Stay in touch with your guests throughout their stay and provide them with the ability to request additional services via their mobile device.

- Create and manage special requests to ensure guests are able to enhance their stay, while providing the front desk with upsell opportunities.

SUPPORT & TRAINING

- 24 hours a day, 7 days a week - our Jonas Chorum support team will be there to ensure your hotel is running efficiently.

- As your hotel onboards new staff or acquires additional products, our implementation team will help get your employees trained quickly.

CHORUM PMS

A true cloud solution designed for optimal functionality on any mobile device, Chorum PMS will empower your business and improve hotel management. With an intuitive, easy-to-use interface and remarkable attention to detail, hotel staff can learn how to operate the software in no time. With the ability to utilize the software quicker, employee satisfaction will increase, while shorter front desk lines, more personalized interactions, and secure functionality will enhance guest satisfaction. Developed to manage all aspects of a hotel business, Chorum PMS allows guests to check-in, check-out and complete requests with staff through their mobile device. With detailed reporting and analytics, easily measure business performance in real-time. Operating entirely from the cloud, your hotel can eliminate both upfront and ongoing hardware costs, while leveraging a truly scalable and reliable cloud property management system.

▶ All-in-one, fully integrated, true cloud property management system.

▶ Simple, uncluttered design with multiple tab support.

▶ Operates on any smartphone, tablet, or laptop.

▶ Reliable network with industry-leading 99.99% uptime.

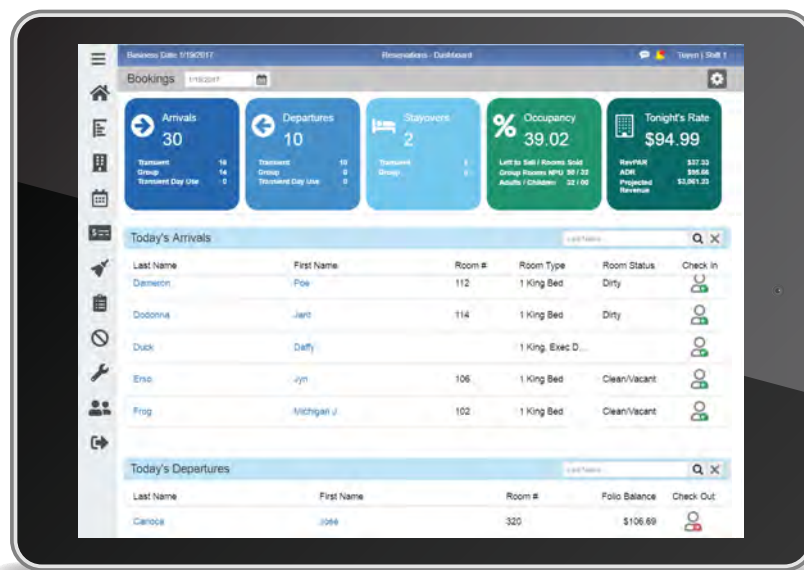▶ Low upfront costs and minimal hardware requirements.

CHORUM CRS

With the ability to better manage the reservations process, Chorum CRS was designed to ensure hotels are able to maximize occupancy levels and increase revenue. With Chorum CRS, you can easily manage rates, inventory, and availability within your distribution portfolio in real-time, which can be accessed directly through the cloud. With a sleek and responsive design, Chorum CRS adapts to any desktop, laptop, tablet, or smartphone. Leveraging industry-leading features such as blended rates, registered guest, and enhanced rate management to name a few, Chorum CRS is a truly complete central reservation system. Through direct connections with all of the major OTA's such as Expedia, Booking.com, and more, your hotel will have greater access to sell more. With an easy-to-navigate user interface and intuitive functionality, your hotel staff can be onboarded quickly, and your hotel will be up and running in a timely manner.

- ▶ Manage all rates and reservations from a single location.
- ▶ Standardize and streamline the reservation process.
- ▶ Directly integrates throughout the entire system.
- ▶ Automate room availability and inventory.
- ▶ Enhanced service with reduced channel and distribution fees.

CHORUM SYNC

Keeping your hotel operation up and running at all times, Chorum Sync ensures your property management system will remain functional if internet service is lost. With Chorum Sync, your hotel is able to operate as usual leveraging our offline mode, in the event that the internet goes down or service is unavailable intermittently. Once internet is restored, all data will be restored to the cloud that was entered during Chorum PMS' offline state. Utilizing our physical Chorum Sync device located at your property, additional backups of all data is safely stored and available for recovery at any time. In addition, Chorum Sync works with your existing internet connection, avoiding any further network installations, which can be costly and time consuming. With automatic data syncing and no interruptions, your hotel can rest assured that all data will be backed up, safe, and secure.
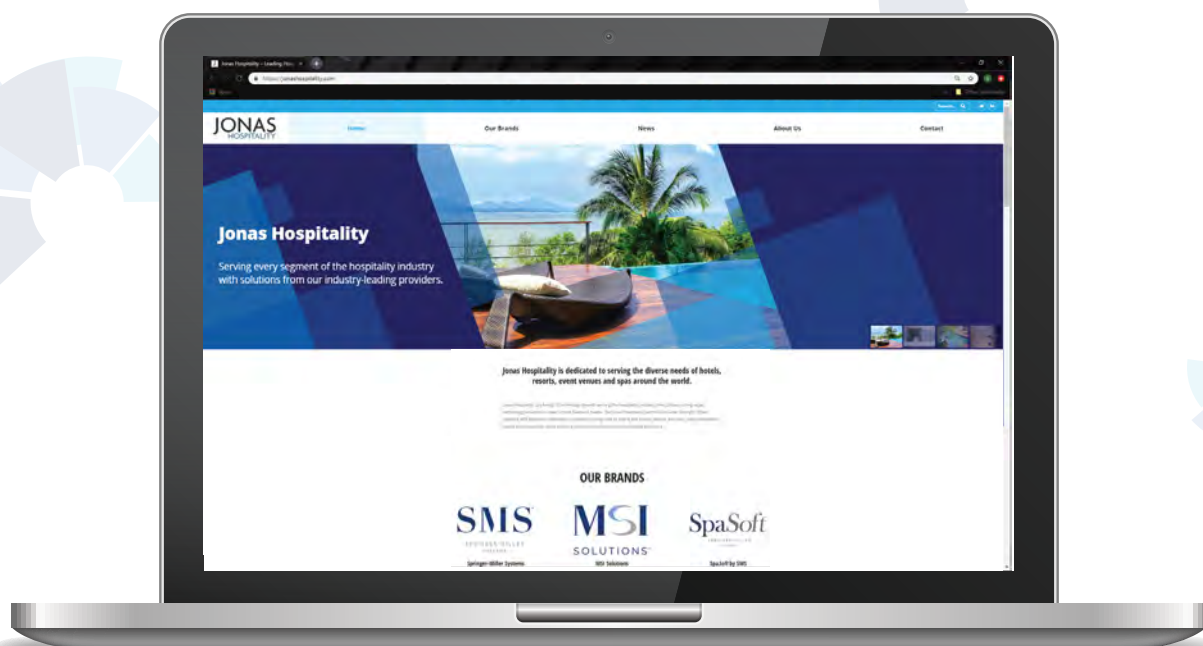

▶ Ensure all pertinent data is safe and secure.

▶ Work offline in the event the internet goes down.

▶ Sync data to the cloud once internet is restored.

▶ Create additional backups to store data for recovery.

▶ No need for additional network installations.

CHORUM ENTERPRISE

Chorum Enterprise is a robust, multi-property reporting engine powered by our cloud-based platform. Management companies and hotel groups rely on timely, accurate, and actionable business intelligence to make strategic, informed decisions. Chorum Enterprise streamlines this process by eliminating the cost and complexity of manual data aggregation. By automating the delivery of analytics tailored to the needs of your business, managers can spend more time making critical business decisions to drive revenue and growth and less time manually benchmarking market trends and performance forecasts. In addition, Chorum Enterprise is capable of consolidating data from multiple properties into a single report, configuring data analytics for all of your properties, exporting data formatted for Excel analytical tools, and automated email of reports to key stakeholders.

BACKED BY JONAS HOSPITALITY

Jonas Chorum is backed by Jonas Hospitality (jonashospitality.com), a family of technology brands serving the hospitality industry that utilizes cutting-edge technology solutions to meet critical business needs. The Jonas Hospitality portfolio includes Springer-Miller Systems, MSI Solutions, Bookassist, Leonardo, and Jonas Chorum. Jonas Hospitality is dedicated to serving the diverse needs of hotels, resorts, event venues and spas around the world.

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To learn more about Jonas Chorum,
please contact us or visit:

www.jonaschorum.com

@JonasChorum

info@jonaschorum.com

www.linkedin.com/company/jonas-chorum