

# BrainSell Partner Alliance Program: An Overview

We help you thrive by solving your business challenges with guidance and technology.

## PARTNER PROGRAM BENEFITS

- No program fees or financial investment.
- Referral commissions paid out in one of three ways.
- Access to straightforward, unbiased software advice for you and your valuable clients.
- Anytime access to a dedicated BrainSell Account Executive.
- Co-marketing activities.
- Referral relationships for you, initiated by BrainSell – this is a 2-way street!

	<b>Business Consulting Services</b>	<ul style="list-style-type: none"> <li>– Business Process Redesign</li> <li>– Business Insights</li> <li>– Sales Enablement</li> <li>– Vendor Selection &amp; Enablement</li> </ul>
	<b>Technology Implementation</b>	<ul style="list-style-type: none"> <li>– Data Migration</li> <li>– Technology Integration</li> </ul>
	<b>Technology Optimization</b>	<ul style="list-style-type: none"> <li>– Change Management</li> <li>– User Training</li> <li>– Remote CRM Administration</li> <li>– Support</li> </ul>



CRM



Marketing Automation



ERP/Accounting



Customer Service



Business Intelligence

## PRODUCTS & SERVICES

BrainSell is more than just a value-added reseller. We provide growth enablement consulting, technology, and implementation services:

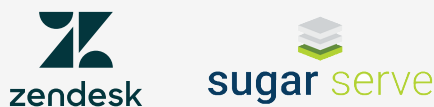
**CRM**



**ERP**



**CUSTOMER SUPPORT**



**MARKETING AUTOMATION**



## HOW PARTNERING WITH BRAINSELL WORKS – EASY AS 1, 2, 3

**1** Execute BrainSell's partner agreement and you'll be assigned a dedicated BrainSell account executive.

**2** When you have a client or prospect that would benefit from our help, just make a warm introduction to your BrainSell account executive, and we'll take it from there, involving you in every step of the way.

**3** When the deal closes, you pick one of three ways to initiate a referral commission.

### HOW WE PAY IT FORWARD?

We believe that good deeds don't need to be repaid with cash, it's helping our customers that is the most satisfying part of our profession. BrainSell offers three options for commission compensation when a client you introduce us to buys a BrainSell service or product for the first time:

**BrainSell provides a one-time referral commission when the opportunity you introduce us to closes – no strings attached.**

**5%** commission on SaaS software on the initial order.

**5%** commission of the initial services agreement sold to the customer.

### YOU CHOOSE ONE OF THREE WAYS TO RECEIVE THAT COMMISSION:



#### MONEY IN THE BANK

A check paid directly to you once payment is received from the customer.



#### CREDIT TO YOUR CUSTOMER

The commission amount credited to the client's next project with BrainSell.



#### PAY IT FORWARD

The commission amount donated to a charity of your choice.

**\*Good Karma:** If none of the three options are of interest, your relationship with BrainSell can exclude commissions altogether.

### WHO IS A GOOD FIT TO PARTNER WITH BRAINSELL?

- Individuals
- Business Consultants
- CPA's
- Managed Service Providers
- Private Equity / Venture Capital
- Solution Providers
- Web Developers
- Marketing Agencies

#### OUR COMMITMENT:

BrainSell will provide valuable, unbiased information to you and your referral clients, and keep you, our trusted partner, informed every step of the way.

To start the discussion, contact us directly by calling or emailing us.

 [info@brainsell.net](mailto:info@brainsell.net)

 (866) 356-2654

 [www.brainsell.net](http://www.brainsell.net)

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