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### **Summary**

BrainSell is a business software consultancy. We provide licensing at most favored customer rates as well as process and data modelling and implementation consulting and best-practice guidance.

Our goal is to help you thrive and meet your mission requirements by solving your operational challenges with guidance and technology.

### Core competencies

- Data modelling
- Process consulting
- System architecture
- CRM, ERP, BI expertise
- CRM, ERP & BI software certification

- Constituent Relationship Management
- General ledger and accounting software
- Inventory & project management

# Vendor Relationships

BrainSell has license resell and implementation relationships with these software vendors: This is not an exhaustive list. For a complete list please visit <a href="http://brainsell.com">http://brainsell.com</a>

- Sage 300 ERP
- Sage 100 ERP
- Salesforce
- Zendesk Support
- Zendesk CRM
- SugarCRM

- Sugar Serve
- Sugar Market
- HubSpot CRM
- HubSpot Marketing
- Intuit QuickBooks
- ActOn Marketing Automation

### **Past Performance**

- General Ledger (GL) licensing and implementation services to the cities of Seattle and San Diego.
- CRM licensing, architecture consulting and implementation to multiple institutions of higher education

BrainSell is highly referenceable with specific contacts provided upon request

## Differentiators

BrainSell is certified by every software vendor we represent. We have decades of combined real-life experience in actual software implementation as business process professionals.

The outcomes of our engagements are intended to satisfy both your technical needs and your business and mission-critical expectations.