3 Key SugarCloud Benefits

1. Fully Managed Infrastructure

Go from managing the application and infrastructure to having it managed by Sugar and included as part of your subscription.

Direct Benefits	Indirect Benefits
No investment needed in Servers & Hardware	SOC 2 Type 2 Certification to support your compliance
Infrastructure support resources no longer required	Maintained GDPR Compliance Program
Typically Better Security & Processes	Leading Edge Sugar & AWS Technology
High Availability & Robust	Always up to date and managed
Universally Accessible	Future Proof
Disaster Recovery & Failover Contingency Included	24/7 Monitoring & Optimisation
Stretches to meet consumption needs (Elastic)	30 Day Rolling Backups deliverable at a click

**How Much Does this cost to do Yourselves?
Typically, more than you think!**

2. Access to New Features and Capabilities as They Become Available

Participate in a quarterly release cadence, enabling you with the latest tools to maintain peak performance.

Direct Benefits	Indirect Benefits
System upgrades delivered automatically quarterly	Resource focussed on business improvement instead
No more cost for upgrades as they are done for you.	Large costly onsite upgrades no longer a thing
Latest Security Patches always applied	Better User Adoption
Latest Features & Functions Guaranteed	Less business upheaval

How much does it cost keeping up to date and secure currently?

3. SugarCloud only Features & Functions

SugarCloud offers far more value-add functionality than standard on-premise software simply because the technology and our partnership with AWS makes this possible

Some Cloud Only Highlights	Benefits
Artificial-intelligence powered insights to address customer needs faster	Far deeper understanding of your data to predict future
Omni-channel customer engagement with sentiment analysis	Improve customer experience in web chats and phone calls, and provide employees with faster access to relevant information
Business Intelligence Reporting and trend analysis	See data trending over time and not just snapshots
Roles based dashboards for sales & service	Increase user adoption through role dedicated tools
Marketing Automation	Increase business leads through automating the lead generation process.

Platform improvements will add to your bottom line in cloud.