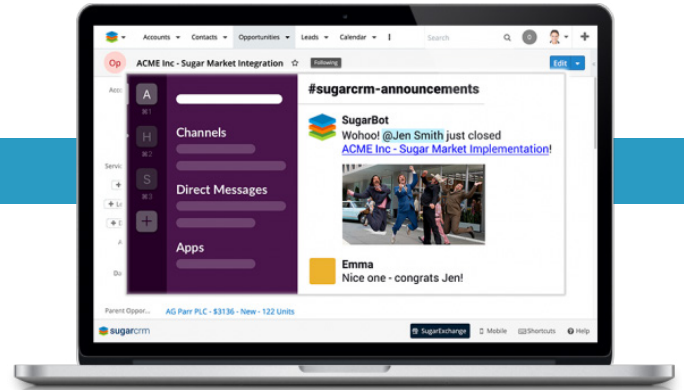




Meet the Sugar Connector to Slack

Improve User Productivity and Collaboration: Keep your teams informed and productive with our Sugar Connector to Slack.



SugarCRM enables businesses to create customers for life with the world's first intelligent, no touch customer experience (CX) platform. W-Systems offers a series of add-ons to Sugar to extend its core capabilities.

By adopting Sugar, you've already made a step in the right direction in making your users more productive. Your company communication software, such as Slack, is another important step in improving user productivity. What if these tools worked together?

The Sugar Connector to Slack puts your teams' CRM data at the forefront of your sales, service, and marketing teams' displays by sending notifications in their designated Slack channels of any updates or additions in their Sugar records.

Sugar Connector to Slack Benefits



Custom Message Triggers

Set Slack message triggers based on your own Sugar data, be it standard or custom.



View Slack in Sugar

Get access to customer-related conversations by viewing Slack channels in Sugar's Record View.



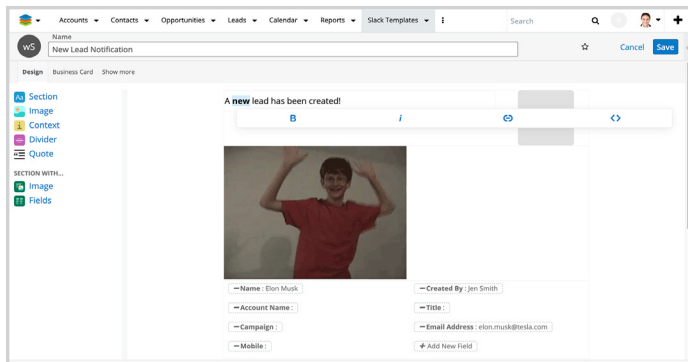
Configure Slack Messages

Create and send custom Slack announcements using our message builder.



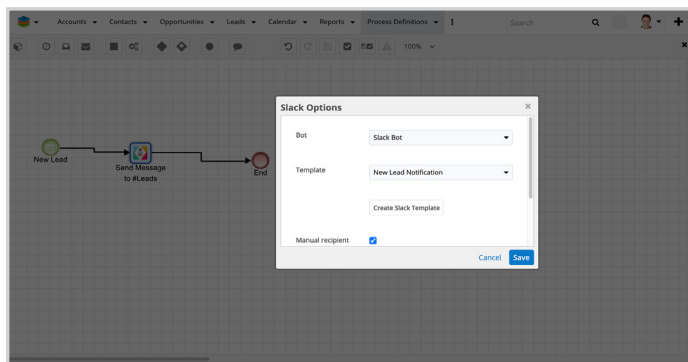
Direct Messages and Announcements

Easily set up automated Slack direct messages or channel-wide notifications.



Create Custom Slack Notifications

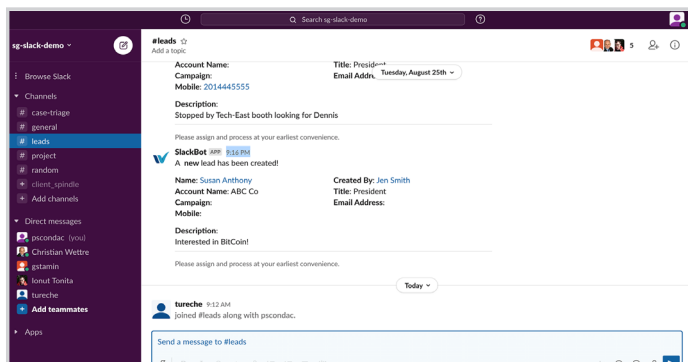
The Sugar Connector to Slack enables you to create custom Slack message templates in Sugar using text, images, and Sugar data. Our integration also enables you to directly link to Sugar records for easy access.



Keep Your Teams in the Loop

Let sales know when they have new leads, support reps when a new ticket gets opened, celebrate new business company-wide, and more.

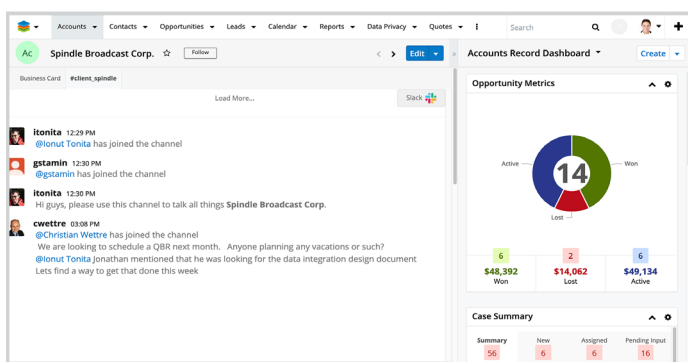
The Sugar Connector to Slack enables you to set up triggers for sending out messages to your Slack channels using SugarBPM.



Send Messages to Slack Channels or Users

Send out direct messages to Slack users with reminders for upcoming meetings and calls, or bring relevant Sugar information to the attention of your entire team.

With the Sugar Connector to Slack, you can send messages to individual Slack users, or to an entire channel.



View Slack Channel Conversations in Sugar

Make sure you never miss any conversations around your accounts. The Sugar Connector to Slack enables you to assign channels to your Sugar records, and lets you view channel conversations directly in Sugar.