



# Magic<sup>®</sup> xpi Integration Platform

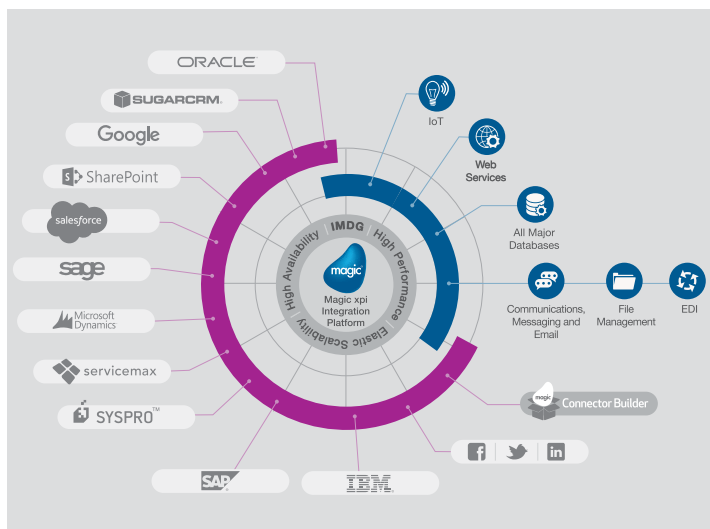
Your Friendly, Right-Sized Integration Solution

With an increasing number of integration projects on your plate, IT needs an easy and cost-effective solution to successfully execute, maintain and modify them.

Magic xpi is your answer.

Our code-free, visual approach and unrivalled connectivity makes integration fast and trouble-free.

Magic xpi takes care of all of the difficult integration and optimization behind the scenes, so you are free to concentrate on designing the best processes and flows to support your business goals.



## Unlimited Ways to Increase Competitiveness



**Transform** your business by reinventing the way data and processes flow across your CRM, ERP, WMS, SCM, finance, third-party apps and other legacy or cloud-based systems.



**Enable** mobile workforce solutions by mobilizing and connecting data from core business systems.



**Enhance** operational efficiency, compliance, and improve data quality by synchronizing master data and automating processes between backend systems.



**Empower** employees with a 360 degree view of your customers by connecting CRM, ERP, shipping, customer support, social media and more.



**Improve** e-commerce processes with real-time inventory views and order processing.



**Innovate** with IoT projects using our MQTT adapter.

## Important Features You Need Without the Overkill You Don't

- **Easy to use**, code-free, drag and drop visual data mapper instead of complex point-to-point coding.
- **Powerful** process automation scheduler with real-time event triggers and automated handling of exceptions and errors.
- **Comprehensive monitoring and management** let you know and manage the health and performance of your system at all times.
- **Unrivaled** connectivity including 100+ prebuilt components, certified and optimized adapters for leading IT systems, and a Connector Builder for everything else.
- **Enterprise-grade**, In-Memory Data Grid (IMDG) architecture with built-in clustering, failover and automatic recovery.
- **End-to-end security** and encryption inside and outside the firewall.

## The Magic Advantage

Magic xpi Integration Platform is part of Magic's End-to-End Enterprise Mobility Solution which includes Magic xpa Application Platform, Magic Mobile Device Management and Magic Mobile Professional Services, providing a holistic solution for enterprises that want a cost-effective solution to provide secure, enterprise-grade mobile apps for customers, partners and employees.

When you choose Magic, you also benefit from:

- 30 years of enterprise application development and integration experience.
- Rich professional services expertise.
- Global customer support organization.
- Large network of partners.
- Strategic partnerships with leading enterprise software and mobility vendors, including SAP, Oracle, Microsoft, Salesforce.com, IBM, SugarCRM, Samsung, and more.

## Technical Specifications

**Operating Systems:** Windows, Linux

**Databases:** MS-SQL, DB2, DB2400, Oracle, My SQL, ODBC

**Communications:** FTP/S, SFTP, HTTP/S, TCP, SMTP/S, IMAP/S, POP3/S, SOAP, REST, OData, HL7

**Technology Connectors:** Magic xpa, LDAP, HL7, Java, .NET

**File Management:** Directory Scanner, Encryption, File Archive, File Management, File Splitter, XML Handling

**Data Formats:** XML, CSV, HL7, ZIP, HTML, Flat File, MS Word, MS Excel, WSDL, JSON

**Data Transformation:** XSLT, Data Mapper, XML Parsing, Encodings (ANSI, UTF8, UTF16, Base64)

**Mail:** Email, IBM Notes/Domino, MS Exchange, SMTP/S, IMAP/S, POP3/S

**Messaging:** JMS, MSMQ, WebSphere MQ, MQTT

**IOT:** MQTT

**Utilities:** .NET, Java, BAM, Data Mapper, Delay, Enable/Disable Flow, Flow Data, Publish/Subscribe (PSS), ODS, Abort Flow, Encryption, File Splitter, File Archive

**Web Services:** SOAP, REST, WCF, OData

**Security:** Encryption, HTTPS, WS-Security, SMTPS, IMAPS, SSL/TLS

**In-Memory Data Grid:** Caching, High Availability, Failover, Auto Recovery, Scalability

### Pre-built Application Adapters

**Google:** Google Calendar, Google Drive, OAuth

**IBM (Lotus):** Domino, Notes DB, System i

**Microsoft:** Dynamics AX ERP, Dynamics CRM, Exchange, SharePoint

**Oracle:** JD Edwards EnterpriseOne, JD Edwards World

**Sage:** Sage ERP X3

**Salesforce.com:** Salesforce CRM, Chatter, Salesforce1, Force.com, OAuth

**SAP:** SAP ERP, SAP R/3, SAP S/4HANA, SAP Business One (2004, 2005, 2007, 8.8), SAP Business One HANA, SAP All-in-One (SAP A1)

**ServiceMax:** ServiceMax

**SugarCRM:** Sugar

**Syspro:** Syspro ERP

**Others Proven Integrations:** Infor, Manhattan SCALE, Microsoft: Dynamics GP and Dynamics NAV; NetSuite, Oracle: Agile PLM, E-Business Suite, PeopleSoft, Primavera, Transportation Management; Remedy, Roadnet, and many more.



OUTPERFORM THE FUTURE™

### About Magic Software Enterprises

Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data. We draw on 30 years of experience, millions of installations worldwide, and strategic alliances with global IT leaders, including IBM, Microsoft, Oracle, salesforce.com, and SAP, to enable our customers to seamlessly adopt new technologies and maximize business opportunities.

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