

CRM for Manufacturing

8 Essential Elements for CRM Success



SugarCRM enables businesses to create customers for life with the world's first intelligent, no touch customer experience (CX) platform.

Meet Sugar, Loved by Manufacturers Everywhere



Get Started in No Time

Sugar integrates with your existing IT fabric so you can turn it on and go.



Customize Away

Create custom fields, layouts and relationships — all without writing a single line of code.



Intergrate With Everything

ERP, MRP, e-commerce platforms and websites... you name it, Sugar integrates with it.

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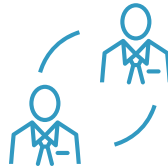
- 1 Clear, Complete Data**
Ease the path to **clear and complete** data everyone at your company can act on.



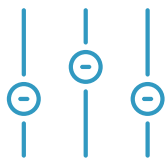
- 2 Integrations**
Offer a wide array of **integrations** with back-end systems like ERP and MRP, and front-end systems like e-commerce platforms and websites.



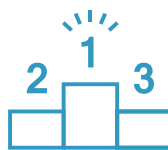
- 3 Ease of Use**
Be **simple to use and easy to implement**, instead of being loaded with irrelevant features that create unnecessary cost.



- 4 Widespread Adoption**
Inspire **user adoption** among as much as 80%, 90% or even 100% of employees.



- 5 Customizations**
Offer an array of **customizations** to meet the specific needs of your manufacturing workforce.



- 6 Strong Support**
Leave a **proven track record** of positive ratings and reviews and high Net Promoter Scores.



- 7 Flexibility**
Be **flexible and adaptable** without the need for special programming or expensive software development.



- 8 A Proven Track Record**
Provide **strong support** and a steady stream of updates to reflect the latest trends and industry changes.