

Because Your Customers Deserve a Better Experience

Create customers for life with the world's first intelligent, no-touch customer experience (CX) platform.

SugarCRM empowers your marketing, sales and services teams to collaborate across the entire customer lifecycle for more meaningful, memorable experiences.



Market With Insight

Capture the attention of your most promising prospects.



Sell Smarter

Create more meaningful experiences and build lasting relationships.



Serve Exceptionally

Give customers the support they need quickly and confidently.

About SugarCRM

SugarCRM is a customer experience leader enabling businesses to create profitable customer relationships by delivering highly relevant, personalized experiences throughout the customer journey. We empower companies to strengthen existing customer relationships, create new ones through actionable insights and intelligent automation and better understand the customer at every stage of the journey. This enables businesses to accelerate demand generation, grow revenue, deliver superior customer care and increase loyalty. Our easy-to-use, intuitive platform makes customer experience easy and accessible for everyone, allowing marketing, sales and services professionals to focus on high-impact, value-adding activities that create customers for life.

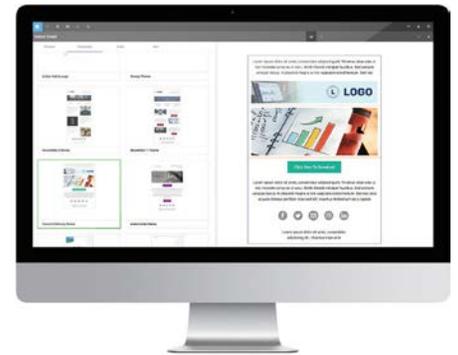
Learn more at w-systems.com/sugarcrm



All-You-Need Marketing Automation

Sugar Market is the all-you-need marketing automation solution built to work for you. With a curated toolset that includes highly intuitive campaign builders, advanced automations and superior reporting, we focus on what matters most to marketers—streamlining campaign creation, understanding engagement, improving conversion and driving more revenue.

Sugar Market is available as a cloud offering from SugarCRM.
Pricing starts at \$1000 per month.



Next-Level Customer Relationship Management

Sugar Sell enables businesses to create extraordinary customer relationships with the most innovative and affordable solution on the market. Sugar Sell brings customer data into one place and builds on top of that underlying customer data a complete system for sales automation, collaboration and reporting. Sugar Sell customers are able to drive revenue, increase efficiency, reduce sales costs and deliver unmatched customer buying experiences.

Sugar Sell is available as a cloud offering from SugarCRM.
Pricing starts at \$80 per user, per month.



A Superior Customer Service Platform

Solve your customers' pressing issues and provide a differentiated, positive experience at every touch point to build life-long customer relationships.

Say goodbye to clunky, siloed support tools and say hello to Sugar Serve. Sugar Serve provides an enhanced user experience for your support professionals, aimed at solving your customers' issues with speed and ease.

Sugar Serve is available as a cloud offering from SugarCRM.
Pricing starts at \$80 per user, per month.

