



Customer Testimonials



MoneyGram.

MoneyGram International is a high performance payment and financial services company that efficiently and economically moves money around the world or close to home.

We are committed to serving our customers, and our corporate purpose is to help people and businesses by providing affordable, reliable and convenient payment services. MoneyGram's products are currently available at more than 125,000 locations worldwide.

"Before wMobile there were many calls to corporation trying to get information about accounts in GoldMine. Since wMobile they are able to get any information they need about an account and actually see real time information. They can also see how close a possible prospect would be to an existing customer. wMobile is very customizable and easy to configure without a lot of support. When a sales rep visits a location they are able to pull up their account a show the agent what kind of volume they have been doing and any other important information they need to see they are able to. The customer was very impressed to see this information in such a small device, wMobile is the greatest thing we have seen for GoldMine ever."

Shelly Jorgensen, MoneyGram International, Minneapolis, MN www.moneygram.com



WALKER & DUNLOP

Walker & Dunlop is the largest dedicated multifamily lender in the nation. Walker & Dunlop is a full service lender with capabilities to approve, commit, close, fund, and service its loans. The Walker & Dunlop technology group has received Fannie Mae's Technology Award in both 2005 and 2006.

"We pride ourselves in providing our users with technology solutions to help them do their jobs more effectively. This translates to saving time and making money. In the case of wMobile, we found a product that provided a solution we couldn't provide as well on our own. wMobile has a simple interface, good response time, is accessible from anywhere and provides the important ability to communicate back into our database instantly. In our opinion, we couldn't ask for much more."

Michelle Martin, Walker & Dunlop, Bethesda, Maryland www.walkerdunlop.com



Operating in 45 countries around the world, Blaser Swisslube is a worldwide leader in high performance coolants.

"Because of the ease of use, we experienced a quick buy-in on the benefits from the members of our sales team that were given access to wMobile. The access to real time data without the need for internet connectivity or a phone line was seen as a major plus. Another great advantage of wMobile is that you do not need a specific smart phone. Any phone with internet access works just fine. We have experienced a significant drop in "What's the phone number" and "What's the address" calls back into the office. From a sales standpoint we are able to push leads to the salesmen in the field much quicker. The information for a new company can be entered into GoldMine and seen instantly. We have had great success with people responding to ending activities much quicker through wMobile. The proximity function allows our people to maximize their time by seeing all potential and current customers in the immediate area. This is an incredible function!"

Eric Benson, Blaser Swisslube, Goshen, NY www.blaser.com





Guru Energy Drinks develops and distributes all natural energy drinks in Canada and the United States.

"Being a growing company but still small, we have a small sales force. In order to cover as much ground as possible on the retail market, we needed to organize our teams as much as possible. Having access to our database while on the street was a growing need. Again, trying to make the most out of our team we could not permit them to pass from store to store without having the data from the previous visits.

With wMobile our sales reps became much more organized, they have a better service to their customers as they could easily verify the details of each store before walking in. The members of our sales team discovered the benefits of having a database and system that they previously thought not relevant".

Catherine Guindon, Guru Beverage Inc., Montreal, Canada www.guruenergy.com



Applied Measurement & Controls is a technically focused manufacturer's representative company. Their main office is located in the Rochester suburb of Fairport, New York.

They have been in business since 1974, and through their remote offices located in Buffalo, Syracuse and Albany, New York offer high quality instrumentation and control products to industrial and municipal customers.

"We looked at at a potential mobile integration to connect our database with the internet, but I didn't like it at all," said Kim. Her GoldMine consultants, Geoff Boulden and Bob Lozinak of Twelve/Three Marketing, suggested to Kim that she look at a company called UpCurve Cloud. "He told me they have a product called wMobile that could log directly into our GoldMine and give us real-time data. I did a demo and immediately got in touch with UpCurve Cloud, because wMobile was exactly what we needed."

Kim Cruise, Applied Measurement & Control, Fairport, NY www.appliedmc.com





As the industry leader, Heule Tool Corporation manufactures the highest quality, most reliable cutting tools designed to give you a superior finished part of the machine. You can find Heule Tool Corporation tools in some of the world's largest manufacturers and the smallest machine shops.

"We purchased wMobile as a way for our application engineers to have customer information in their hands while travelling. We use GoldMine to track important info on customers and wMobile allows them to access this while they are on the road visiting customers. The results are great.

wMobile was setup on our server and our engineers access it through their Blackberry devices. They are all very happy that they can access the information they need when they want it. All our goals have been met. I would say the cost of ownership is minimal and the value for money spent is good".

Rachel McKean, Heule Tool Corporation, Cincinatti, OH www.heuletool.com