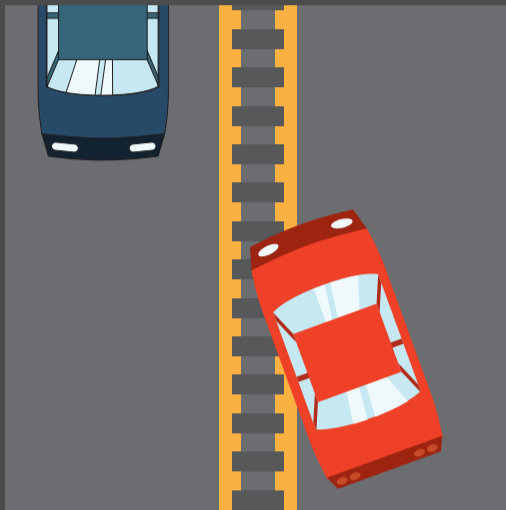
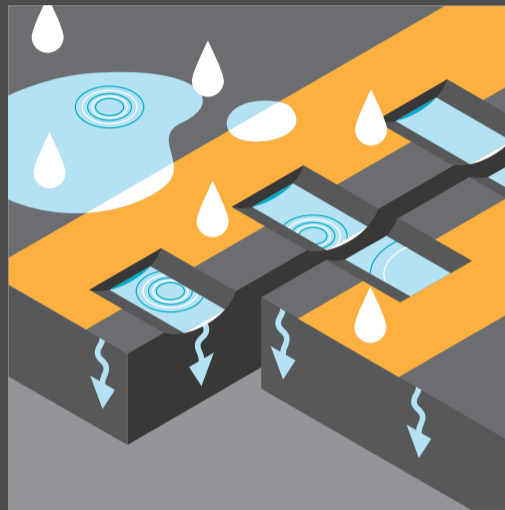


PROTECTING MORE THAN THE MIDDLE OF THE ROAD

Drivers are more distracted than ever. So it's more important than ever to invest in a proven source of safety: centerline rumble strips. But while rumble strips save lives, they may reduce the life and performance of the road. By applying VRAM with rumble strips, you can protect the joint, the pavement and the lives of workers and drivers alike.



Centerline rumble strips can reduce left of center crashes by distracted drivers on two lane roads by more than 40 percent.



Water collects at the centerline – the most permeable part of the pavement and where rumble strips are installed to improve safety.



Apply VRAM at the time of construction to reduce permeability under the surface where centerline rumble strips will be installed.



VRAM works from the bottom-up. After placement of hot mix asphalt, the heat causes material to migrate upward, filling voids around the rumble strip, reducing permeability.



VRAM and centerline rumble strips work together to protect the roads and drivers, and result in less frequent maintenance which means less worker exposure to dangerous work zones.



Every dollar invested in VRAM can save at least two dollars in avoided and deferred maintenance costs. When you invest in rumble strips with VRAM, it's a solution that just makes sense.

Save time. Save money. Save lives.

Rumble strips protect drivers. VRAM protects your roads. When both solutions work together, more gets protected. Together, it creates a solution that just makes sense.



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